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how did public relations develop Jacquie L'Etang FCIPR is a Lecturer and especially sports tourism; and PR in sport. Jacquie has published

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Sports Public Relations Author: L'Etang, Jacquie Publisher: SAGE Publications Ltd

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Jacquie L'Etang is Director of the MSc in Public She is currently writing a book for SAGE about PR and sport entitled Sports Sports Public Relations Jacquie L

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